Cambridge Innovation Center the Latest East Coast Technology Hub to Be Powered by Comcast Business Ethernet

Fiber Connection Will Help Flexible Office Provider Offer Reliable, High-Bandwidth Internet Access for Cloud Computing, Online Back-up and other Applications to High Tech and Life Science Tenants

CAMBRIDGE, MA – **July 23, 2013** – Comcast Business, a unit of Comcast Cable, the nation's largest video, high-speed Internet and phone provider to business and residential customers, today announced that the Cambridge Innovation Center, the largest flexible office facility for growing technology and life sciences companies in the Greater Boston area, is the latest East Coast tech hub using Comcast Business Ethernet for the building's Internet bandwidth. With 300 Mbps of fiber-based Ethernet connectivity to the building, the Innovation Center is able to allocate bandwidth based on the individual needs of each tenant to help support the growing use of cloud computing and hosted services, including video conferencing, online storage, document collaboration, hosted office productivity applications, and many more.

Founded in 1999, the Cambridge Innovation Center is the Boston area's largest flexible office space facility for fast-growing businesses, with approximately 500 tenant companies that range from development teams of industry leaders like Amazon and Apple to start-ups that are making significant technical contributions to the local business community. The Innovation Center prides itself on providing "instant on" facilities and enterprise-class services at rates that are more cost-effective and practical than traditional leases, which is largely the reason for its continual growth over the past few years.

Since each tenant has very different technology needs, however, the Innovation Center purchases a large amount of bandwidth and then subdivides it among its tenants to provide them with exactly what they need at an economical price. Comcast installed a 300 Mbps Ethernet Dedicated Internet connection that has the bandwidth to easily accommodate the needs of each tenant, while also providing two separate fiber points of entry into the building to maximize network redundancy and business continuity.

"The cloud has become the preferred way to store data for many of our tenant companies because it allows them to meet their ever-changing technology needs in a way that is simply not possible with traditional on-site storage and network equipment," said Kuba Szwacki, head of technology for the Cambridge Innovation Center. "For us, having the ability to adjust bandwidth quickly and cost-effectively was a major asset, and the fact that Comcast offered us redundant, separate points of entry into our building at an extremely competitive price made our decision a very easy one."

This announcement comes on the heels of another recent customer win for Comcast Business within the high tech community – with Washington, D.C.-based 1776, an incubation space and events venue for emerging startups – and underscores the company's commitment to helping small businesses nationwide grow and succeed. The Cambridge Innovation Center is mirroring its own customers' growth as well, having recently expanded operations from its 155,000-square-foot headquarters to leasing an additional two floors at another facility just across the street from its current location. Plans are also underway for a third location in the heart of Boston's Innovation District, where Comcast's Ethernet services are also now available.

"Flexible, 'instant on' offices like the Cambridge Innovation Center are a key engine that is driving the Commonwealth's thriving business community, and having technology that enables these companies to grow quickly is one of the primary reasons for that," said Steve Walsh, Greater Boston region vice president for Comcast Business. "For many tech and life science start-ups, the cloud is their IT

department, so everything needs to be fast, scalable and reliable; Ethernet provides businesses with the necessary bandwidth to help ensure that their critical data can be accessed whenever and wherever they need it."

About Comcast Business
Comcast Business, a unit of Comcast Cable, provides advanced communication solutions to help organizations of all sizes meet their business objectives. Through a modern, advanced network that is backed by 24/7 technical support, Comcast delivers Business Internet, TV and Voice services for cost-effective, simplified communications management.

The Comcast Business Ethernet suite offers high-performance point-to-point and multi-point Ethernet services with the capacity to deliver cloud computing, software-as-a-service, business continuity/disaster recovery and other bandwidth-intensive applications. Comcast Ethernet services are significantly faster than standard T1 lines and other legacy technologies, providing scalable bandwidth from 1 Mbps up to 10 Gigabits-per-second (Gbps) in more than 20 major US markets.

For more information, call 866-429-3085 or visit http://business.comcast.com/enterprise.

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About Comcast Cable
Comcast Cable is the nation's largest video, high-speed Internet and phone provider to businesses and residential customers. Comcast has invested in technology to build an advanced network that delivers among the fastest broadband speeds, and brings customers personalized video, communications and home management offerings. Comcast Corporation (Nasdaq: CMCSA, CMCSK) is a global media and technology company. Visit www.comcastcorporation.com for more information.

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Media Contacts:

Doreen Vigue
Comcast
617.645.6175
Doreen_Vigue@cable.comcast.com

Maria-Christina Kolodziej
Davies Murphy Group
781.418.2424
mckolodziej@daviesmurphy.com